

Organized by:



# Personalized Medicine in Pain Management and Palliative Care

*You're Invited*



## WHY ATTEND?

- Genetics can account for **20-95% of variability** in an individual's response to drugs
- **2.2 million severe Adverse Drug Events (ADEs)** occur every year
- ADEs are the **THIRD leading cause of death** with over 100,000 deaths annually

## BEFORE One size fits all



## AFTER Personalized Medicine



# INVITATION

Sponsored by:

**Prenetics™**  
NEXT GENERATION DNA TESTING

**11  
JAN**

**MONDAY  
2016**



- ▶ **Dinner Seminar**
- ▶ **Time: 7:00pm - 9:00pm**
- ▶ **Venue: Holiday Inn Golden Mile - Crystal Room, Level B3, 50 Nathan Road, Tsim Sha Tsui**
- ▶ **Program Rundown:**
  - 7:00pm - 9:00pm Dinner
  - 8:00pm - 9:00pm Personalized Medicine in Pain Management and Palliative Care

**Dr. John Peppin** *DO, FACP*  
*Clinical Adjunct Professor, College of Osteopathic Medicine, Marian University*

Dr. Peppin is board certified in Internal Medicine and pain medicine and is a certified EPEC trainer. Elected Fellow of the American College of Physicians, a Kentucky Colonel in 2009 and PainWeek 2011 Clinician of the Year. He was formerly Medical Director, Global Pharmaceuticals, Mallinckrodt Pharmaceuticals in St. Louis; and Chief Medical Officer for Castle Medical in Atlanta Georgia. He has published over 65 articles in the fields of pain management, palliative care and bioethics and edited books and given numerous lectures, papers and posters at conferences nationally and internationally. Former reviewer for multiple journals and the Cochrane PaPaS Group.

## -----Reply Slip-----

**Fax to: 2210-9580 Attention: Prenetics**

[ ] I wish to attend **Dinner Seminar on Jan 11, 2016 (Monday)** Free for all medical professionals

Name of Doctor: (Last) \_\_\_\_\_ (First) \_\_\_\_\_

Medical Specialty: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Hospital / Organization: \_\_\_\_\_

- ▶ **FREE for Members and Associated Members of The Hong Kong Pain Society.**
- ▶ **Limited seats available!** Do RSVP early via fax before **8 Jan, 2016.**  
First come first serve, pre-registration is required.
- ▶ No confirmation is sent for registration. Unsuccessful applicants will be informed.

**For more information about PGx testing:**

**[www.Prenetics.com](http://www.Prenetics.com)**

**Register by Fax**



**2210-9580**

For enquiry, please contact Ms. Colleen Wong (Tel) +852 2210 9588.